

Box Concepts: v16

Big goals: Simple, Fast, Obvious. Don't make me think! 15 Minutes per day.



Fast Lane

f a s t

a = had, ant

l A n

A = they, say

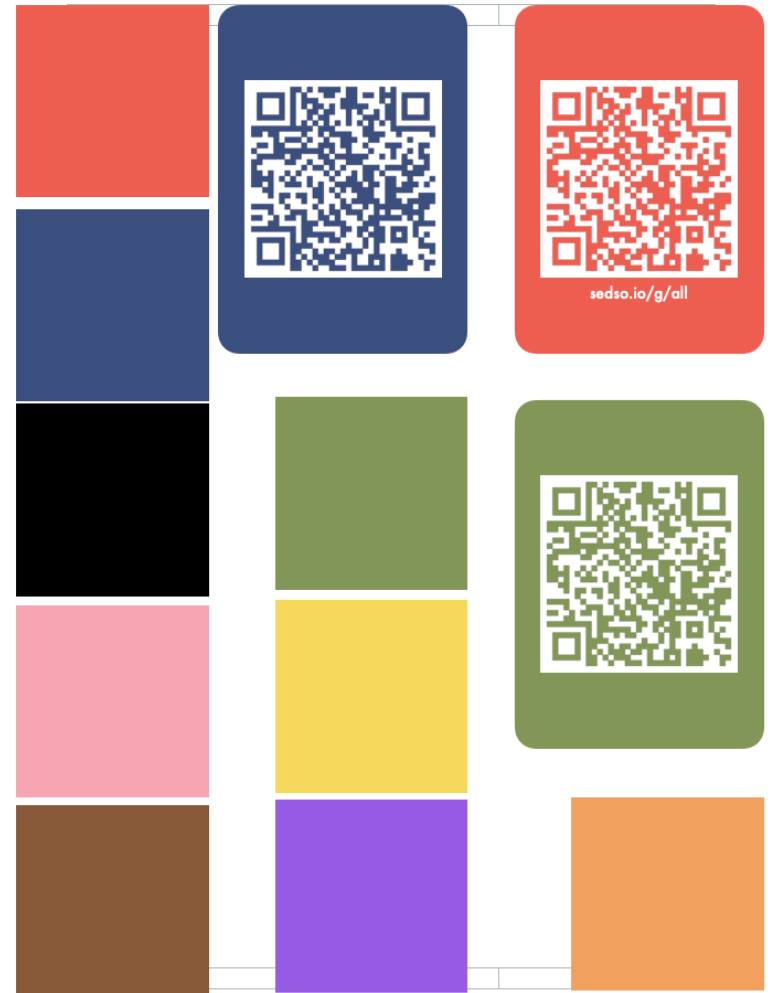
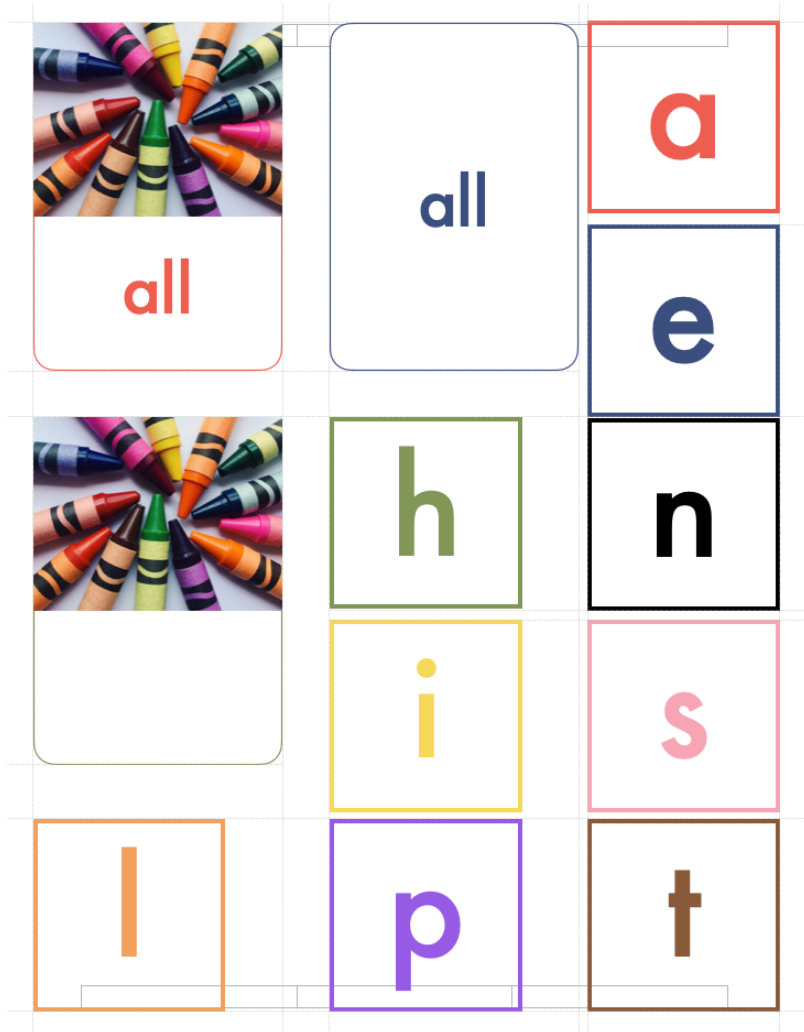
Phonics
f oʊ n i k s
i = him, still

Aesthetics. Beautiful. Solid, substance, exudes quality. Durable. Apple style box?

Open Box: Get to work immediately. Student book is open to the first lesson.



Envelopes are under the student book. Neatly organized and obvious. Each includes an easy to use string to close. The envelopes contain the word cards & letters necessary for that lesson. A qr code takes the user to a lesson video.



Letters and word cards are color coded for each envelope, making it easy to return the materials to the matching envelope for next time and review.

Last box item, in the bottom: a fold out game for the student to match letters and word cards to photos.